

## *Celebrating Childhood*

### CHILDREN'S DAY CELEBRATION, 14 November 2009

Child Development has been one of the thrust areas of MARG Parivarthan – the CSR programme of MARG. MARG has made substantial contribution in improving children's education of its neighbourhood villages by developing the school infrastructure, organising school shuttle service, supporting children with cycles, school bags, stationery items, uniforms etc.

To mark this year's Children's day, MARG has supported the schools and balwadis of Seekinankuppam and Kodur panchayat to celebrate the day with cultural and sports competitions. Dance, songs, fancy dress, games and other competitions among the students made this year's celebration a special one for the children.

Prizes were distributed for the winners of various competitions held at Panchayat Union middle school – Seekinankuppam and R.C. Middle School, Poonjeri. Speaking at the valedictory function, Mr. Swelia – Asst. Vice President (Projects) reiterated MARG's commitment towards improving the education scenario in the villages around Swarnabhoomi and assured every possible support from MARG towards this objective. On distributing gifts (dictionaries) to the children, he insisted that every child should make it a habit to learn one vocabulary every day from the dictionary. He also expressed his intention of making the schools around Swarnabhoomi a model schools for others to follow suit.

Similar programmes were held at Panchayat Schools of Kodur, Karukamanai and Kolathur. Gifts and sweets were distributed to all children of the above schools.

The programme by MARG is yet another endeavor to encourage the rural children in education by making school a venue for joyful learning that attract, retain and motivate children for higher studies.

### *Children performing cultural programmes*

