

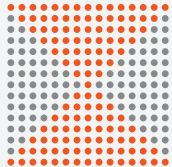
M I D A S

MARG Institute of Design and
Architecture Swarnabhoomi

**ADDRESSING GLOBAL NEED FOR
HIGH QUALITY ARCHITECTS**



MARG's education initiatives are based at MARG Swarnabhoomi, the emerging education cluster for a new economy. MARG Swarnabhoomi is a smart eco-system based on close networking of cutting edge education, research and industrial set-up.



MIDAS

MARG Institute of Design and
Architecture Swarnabhoomi

MARG Institute of Design and Architecture Swarnabhoomi (MIDAS) focuses on nurturing, inspiring and equipping students with the best of knowledge, tools and training. MIDAS is approved by the Council of Architecture (COA) and is affiliated to Anna University, Tamil Nadu, one of the premier technical universities.

As a leader in infrastructure development, MARG recognises the demand supply gap that exists between the exponential growth of infrastructure and the lack of good schools for architecture.

India is on a long-term upward trajectory in Infrastructure and construction activities, with an urgent requirement for high quality architects to cater to the need of a booming economy. The program is structured to facilitate students foray into specialised areas such as Retail Design, Lighting Design, Exhibition Design, Event and Set Design and Ergonomics. Designed to bring in the prevailing trends across the world, MIDAS is one of the few Schools in India to offer alternative career options to architecture students through integrated study.

The curriculum and teaching methodology integrate international standards of delivery and assimilation. Best in class professors from across the world are an integral part of the faculty, enabling students to gain extensive knowledge on international architectural standards and global exposure.

MIDAS is located in the green haven of MARG Swarnabhoomi, along with other top notch learning centres. MIDAS promises to be a unique offering in the field of architecture. Being nurtured by an increasingly expanding infrastructure giant such as MARG, students will be ideally placed to contribute to the growth.

The campus is in close proximity to Chennai as well as other architectural landmarks like Mahabalipuram, Puducherry, Kancheepuram and yet away from the bustle of large city life, making MIDAS an ideal learning centre.



ACADEMIC INFORMATION

Accreditation

- Plans are on anvil for association with global educational institutions and professional bodies.
- Approved by Council of Architecture India and affiliated to Anna University of Tamil Nadu.

Undergraduate Courses

- B. Arch – 5 Years Bachelor Degree Programme
- B. Arch (Interior Design) – 5 Years Bachelor Degree Programme

Admission Procedure

- Admission for B. Arch is open to all Indians and foreign nationals (provided the applicant fulfills the minimum requirements for admission as per Council of Architecture and Anna University norms)
- Admission for B. Arch and B. Arch (Interior Design) in Architecture is based on written test conducted by NATA followed by an interview by MIDAS
- The individual should apply for counseling through Anna University for university seat allocation

Eligibility

B. Arch is as per the norms of Council of Architecture and Anna University, Tamil Nadu

- Higher Secondary or 3 year Govt. Recognized Diploma with 50% aggregate and Maths as a compulsory subject
Or
International Baccalaureate Diploma, after 10 years of schooling, with not less than 50% marks in aggregate and with Maths as a compulsory subject.
- Pass in National Aptitude Test in Architecture (NATA) with minimum – 80/200
For more details, visit: www.NIASA.org & www.NATA.in

Facilities for Learning

- Internship both in India and abroad
- Focussed training/coaching to bring the best out of students
- State-of-the-art studio
- Air conditioned smart class room
- 24/7 computer access
- Well equipped library

Superior Quality Accommodation

- Residential accommodation for both faculty and students
- Separate residential block for boys and girls
- Conducive atmosphere for learning
- Games room, basketball court, gym & swimming pool

Faculty

- Both Indian and International faculty of high repute
- Practicing architects as visiting faculty
- Industry relevant smart community partnership
- Continuous faculty training and development

ADMINISTRATION AND MANAGEMENT

MARG institute of Design and Architecture Swarnabhoomi (MIDAS) is administrated by a management team which comprises of eminent academicians and industry veterans. The management team is responsible for planning and monitoring of all academic and administrative activities of the institute. The Advisory Board of MIDAS includes an eminent board of erudite advisors from both India and abroad.

Prof. Jaffer AA Khan

- Director, MIDAS

Jaffer AA Khan has more than 25 years of experience in architectural practice. He graduated from the Bartlett School of Architecture and Planning UCL in 1985, specialising in Environmental Design.



Achievements and distinctions

- Gold medalist in architecture from the University of Madras
- Recipient of Pandit Jawaharlal Nehru Memorial Award, New Delhi in 1983
- Has gained a scholarship from the Aga Khan Foundation, Geneva and Sir Herbert Henry Bartlett Scholarship in 1984
- A chartered member of several prestigious institutions namely - The Royal Institute of British Architects (RIBA), London, The Royal Australian Institute of Architects (RAIA), Australia, and Fellow of Royal Society of Arts (FRSA), London
- Lectured and taught in various prestigious universities in India and abroad

MARG'S EDUCATIONAL & RESEARCH INITIATIVES

MIDAS is an educational initiative of MARG Group.

MARG has a number of knowledge centric institutes, focussing on education research and innovation.

Swarnabhoomi Academic Institutions (SAI) a part of MARG initiative is aimed to address the global needs towards creating a equitable society by enabling young individuals to bridge the socio economic divide. In addition to MARG Institute of Design & Architecture Swarnabhoomi (MIDAS), SAI manages the following:

- Swarnabhoomi Academy of Music (SAM) – A unique institution for contemporary music education.
- MARG Navajyothi Vidyalaya – A school focussed on holistic education.

The other knowledge initiatives of MARG includes Virginia Tech (India Campus), Centre of Excellence for Sustainability Studies, Marine and Logistics Institute.